

## 10-8-2: SIGN REGULATIONS:

### C. Permitted Signs:

1. Freestanding Signs: Freestanding signs are permitted only if the frontage of the project area is greater than one hundred feet (100') in length or if the use does not contain a structure on which to place a building sign. All freestanding signs shall comply with the following:

- a. Monument Base: All freestanding, on premises signs shall be constructed with a monument base. The base shall be compatible with the architectural materials used on the principal structure located on the premises. A base of stone or wood is preferable.
- b. Display Area: The display area of all freestanding, on premises signs shall be constructed of wood or other principal building material on the building (wood is the preferred material). Plastic, lexan or similar materials will not be permitted, except where used for lettering in conjunction with wood or metal background to shield an internal light source. In no case shall the display area exceed twenty seven (27) square feet in size. The display area of a sign, which may be double sided, shall include any architectural embellishments or background materials that are an integral part of the display and intended to help attract attention to the sign.
- c. Height: In no case shall the highest point of a freestanding, on premises sign be more than six feet (6') above the grade elevation at the base of the sign.
- d. Landscaped Area: All freestanding, on premises signs shall be located within a landscaped area. Landscaping, including shrubs, perennials, trees, other appropriate vegetative material, and landscape boulders where appropriate, shall be designed in a manner that minimizes the visual impact of the sign, without blocking the view of the sign from the specific area from which it is intended to be seen, or adversely affecting pedestrian and vehicular sight distance. Designs that integrate the sign into the land form should be considered.
- e. Setbacks: In no case shall a freestanding, on premises sign encroach into a road right of way, nor shall any sign be situated near an intersection in such a manner so as to interfere with vehicular sight distance. These signs shall be set back at least fifteen feet (15') from the edge of the right of way unless special circumstances warrant a lesser distance, in which case they may be approved as part of a comprehensive sign plan. (Ord. 323, 3-9-1998)